



## Introduction

In the shifting landscape of long-term care, therapy providers face increasing demands to deliver high-quality care while navigating complex regulatory requirements. A reliable, innovative, EHR should be a solution partner should enhance the provider's pivots. The existing therapy software on the market continues to fall short in addressing the current needs of therapists and nursing facilities, all while handcuffing providers to operate based on the software's mandates and shortcomings. Via Cura emerges as a transformative solution, designed to streamline workflows, enhance patient outcomes, and ensure compliance. Built to be an agile solution partner. Performing all of the necessary functions expected of a robust EHR, while helping providers trim costs, bolster margins, and open doors for new opportunities. Via Cura therapy software is that emerging EHR providers have been waiting to see.

## Challenges providers are sharing about therapy software:

- **Time-consuming documentation:** Outdated systems and cumbersome data entry are consuming significant time, leaving less time for direct patient care while driving up labor costs.
- **Regulatory compliance:** Adhering to complex regulations and reimbursement guidelines can be burdensome and error-prone. Manual collection, spreadsheets, or older systems introduce errors.
- **Inefficient communication:** Lack of reliable communication among therapists, patients, and facility teams are hindering care coordination. Missed documentation and poor scheduling tools have resulted in take-backs and lost ADRs.
- **Limited data insights:** Traditional software struggles to provide actionable data analytics needed for modern and complex reimbursement. Expensive patches and fixes are costing providers valuable time and money. In some cases missing submission deadlines.



## Via Cura: A Comprehensive Solution

Via Cura is a therapy software platform that addresses these challenges faced by therapy providers in the long-term care setting. Offering a range of features designed to enhance efficiency, improve patient care, and ensure compliance. Building faster and more reliable documentation, saving money and time.

### Key features of Via Cura include:

- **Intuitive user interface:** A user-friendly intuitive design that minimizes training time and promotes easy adoption. Users report full understanding and usability in just one day of use.
- **Streamlined documentation:** Automated scheduling and documentation triggers reduce administrative burden. Episode driven timelines built from the POC forward.
- **Comprehensive patient records:** Complete cloud based secure storage of patient information and documentation syncs realtime and accessible anywhere. On-site, off-site, Telehealth, management, audit teams, physicians can interact with records anywhere, anytime.
- **Real-time communication:** Secure collaboration tools and scheduling facilitate communication between therapists, directors, and facility teams. Updated without overnight syncs all while available in case of power outage or server interruptions.
- **Advanced analytics:** Data-driven insights to inform evidence-based practice and identify areas for improvement. Powerful service delivery reports, management reports, outcomes reporting, and financial reporting allow any level of user access to actionable insights in real-time.
- **Built-in compliance:** Adherence to CMS regulations, guidelines, state specific, and payer specific requirements. With a clinical compliance team monitoring regulations as a backstop and partner to your own compliance monitoring measures.

### Benefits for Therapy Providers

- **Increased productivity:** Streamlined workflows and automated tasks allow therapists to focus on providing quality care without being tied to a computer screen or device. Via Cura users are reporting up to 50% less time spent on documentation.
- **Improved patient outcomes:** Enhanced communication and data-driven insights lead to better patient outcomes. Along with reporting patient outcomes, Via delivers department level diagnostic group outcome trends up to broader company outcome trends. Helping providers focus clinical training to strengthen intervention delivery.



- **Enhanced compliance:** Built-in compliance features ensure adherence to industry standards and regulations. The foundation of Via is layered over a compliance engine which holds tight to established guidelines. With the flexibility to modify practices for local applications, Via allows therapy providers flexibility without sacrificing base level compliance.
- **Reduced administrative burden:** Automated scheduling and caseload balancing along with realtime data access and reporting reduces the time spent on non-clinical tasks.

### **Benefits for the Therapy Provider's service locations:**

- **Improved efficiency:** Streamlined workflows and reduced administrative burden lead to increased operational efficiency.
- **Enhanced care quality:** Better communication and data-driven insights contribute to improved patient care.
- **Reduced risk:** Adherence to compliance standards helps mitigate legal and financial risks.
- **Cost savings:** Increased efficiency and reduced administrative costs can open up labor availability to build caseload and improve reimbursement levels.

### **Conclusion**

Via Cura offers a comprehensive solution for therapy providers and their nursing facility partners seeking to enhance efficiency, improve patient care, and ensure compliance. With its user-friendly interface, advanced features, and commitment to data-driven insights, Via Cura is poised to revolutionize the delivery of therapy services in long-term care settings.



## Case Study: A Nursing Facility's Experience with Via Cura

To better illustrate the real-world benefits of Via Cura, let's consider the following case study.

- **The Challenge:** A multi-site therapy provider was struggling with inefficient documentation processes, inconsistent communication among staff, and difficulty in ensuring compliance with regulatory standards when using the incumbent therapy software provider.

The therapy provider had attempted to transition its locations to the incumbent software only to find dramatic shortcomings, inability to address specific needs of use, and a team of therapists unable to complete the simplest documentation requirements.

- **The Solution:** The therapy company switched to Via Cura as their therapy software platform.
- **The Results:**
  - **Improved Efficiency:** Therapists experienced a significant reduction in time spent on documentation, allowing them to focus more on patient care. The training sessions were quick with over 80% of the clinicians only needing a single session to learn the software.
  - **Enhanced Communication:** Real-time communication tools facilitated better collaboration between therapists, patients, and caregivers, leading to improved patient outcomes. Via Cura adapted its planners and automations to fit perfectly within the therapy provider's workflow.
  - **Stronger Compliance:** Via Cura's built-in compliance features ensured adherence to regulatory standards, reducing the risk of penalties and fines. Using a foundational documentation library, the customer was able to quickly modify their clinical pathways to suit their already designed pathways. Via's out of the box library made the transition very fast.
  - **Data-Driven Insights:** The facility was able to leverage data analytics to identify areas for improvement in therapy services and make informed decisions based on evidence. Using Via Cura's report library, along with a set of custom reports, the therapy provider was able to get up to speed without missing a beat.
  - **Adapted Solutions:** This particular customer was able to use Via Cura's direct billing integrations and solution partners to continue billing and collecting without interrupting their revenue cycles.

**Testimonial:** "Switching to Via Cura has been the best decision we've made. Our therapy company did not miss a beat. Via is super responsive and willingly able to solve any issue we threw at them."



## The Future of Therapy Software: A Focus on Integration and Innovation

As the healthcare landscape continues to evolve, therapy software will play an increasingly critical role in delivering high-quality care. Reimbursements and payers are shifting to bundled models which will require scrutiny on expense controls, labor management, and clean efficient documentation.

The current trends include:

- **Integration with Electronic Health Records (EHRs):** Seamless integration with EHR systems will enable more comprehensive patient care management. Via Cura has been warmly commended by the SNF EMR companies as having the deepest and most thorough integrations. In fact, Via Cura has solved some long stranded integration issues for the EMR providers as a result of its advanced development and standards.
- **Advanced Analytics and Artificial Intelligence:** AI-powered tools can analyze large datasets to identify patterns and trends, informing evidence-based practice. Via Cura is currently testing and refining an AI model to help therapists with predictive documentation and real-time scrubbing against care models and outcome trends. The Via Cura AI assistant is currently learning on a specific dataset comprised of more than 1 million treatment records specific to the Long Term Care application of therapy services.
- **Remote Therapy and Telehealth:** The growing adoption of tele-health will require therapy software that supports remote patient interactions and virtual assessments. Via Cura is a complete, secure cloud based application in real time sync. Currently being used by therapists in various capacities in the tele-health encounters.
- **Personalized Plans of Care:** Advanced software can help create personalized care plans tailored to individual patient needs and preferences. Via Cura was designed from the outset with the patient journey as the focus. The Via Cura engine follows the patient journey while honoring the therapist workflow. This allows for more personalized plans of care which points toward outcomes.

### Conclusion

Via Cura is a therapy software platform that offers a comprehensive solution for providers and facilities seeking to enhance efficiency, improve patient outcomes, and ensure compliance. By addressing the challenges faced by therapists in long-term care settings, Via Cura empowers clinicians to deliver the highest quality care possible. As the healthcare industry continues to evolve, Via Cura is well-positioned to remain at the forefront of therapy software innovation.



## Via Cura: A Catalyst for Transformation in Long-Term Care

As the healthcare landscape evolves, therapy providers and nursing facilities face increasing pressures to deliver high-quality care while navigating complex regulatory requirements. Via Cura emerges as a transformative solution, designed to streamline workflows, enhance patient outcomes, and ensure compliance.

### Key Advantages of Via Cura

- **Enhanced Efficiency:** Via Cura's intuitive interface and automated features significantly reduce the time therapists spend on administrative tasks, allowing them to focus on providing quality care.
- **Improved Patient Outcomes:** By streamlining communication, facilitating data sharing, and enabling evidence-based decision-making, Via Cura empowers therapists to deliver personalized and effective care.
- **Enhanced Compliance:** Built-in compliance features ensure adherence to industry standards and regulations, mitigating legal and financial risks.
- **Increased Accessibility:** Via Cura's cloud-based platform provides secure and accessible access to patient information from any location, enabling remote therapy sessions and improving care coordination.
- **Data-Driven Insights:** Via Cura's advanced analytics capabilities empower therapists and facilities to make data-driven decisions, identify areas for improvement, and optimize care delivery. In addition, Via Cura left its endpoints open for sophisticated users to employ 3rd party data analytics and analysis tools - both for clinical scrutiny and financial performance.

### Testimonials from Satisfied Users

"Since implementing Via Cura, our therapists have experienced a significant increase in productivity. The automated documentation features have saved us countless hours, allowing us to focus on providing the best possible care to our patients." - **E. Howard, Director of Therapy Services**

"Via Cura has been a game-changer for our facility. Conversations regarding appropriate therapy minute service delivery have decreased by 50%. Norms based upon diagnostic groups ensure financially responsible patient outcomes are achieved." - **M. Guidry, Director of Rehab**

### Conclusion

Via Cura is more than just a therapy software; it's a catalyst for transformation in long-term care. By empowering therapists, streamlining workflows, and enhancing patient outcomes, Via Cura is helping to redefine the future of therapy service delivery.



## Additional Benefits of Via Cura

Beyond the core features and benefits outlined above, Via Cura offers several additional advantages that can enhance the value it provides to therapy providers and nursing facilities:

### Customization and Flexibility

- **Tailored Workflows:** Via Cura can be adapted to fit the specific workflows and processes of individual customers, ensuring optimal efficiency and user satisfaction.
- **Integration Capabilities:** Via Cura seamlessly integrates with other healthcare systems, such as electronic health records (EMRs), billing clearinghouse partners, data exchange providers, and reducing administrative burden.

### Security and Data Privacy

- **Robust Security Measures:** Via Cura employs advanced security measures to protect patient data and ensure compliance. Featuring encrypted data pipes and strict end to end connections.
- **Data Privacy:** Patient information is stored securely and is only accessible to authorized personnel. Additional measures from the server infrastructure to local machines have safety measures in place.

### Ongoing Support and Updates

- **Dedicated Support Team:** Via Cura provides a dedicated support team to assist users with any questions or issues. With fast response support tickets and personalized bug resolutions.
- **Regular Updates:** The software is continuously updated to incorporate new features, address emerging challenges, and ensure ongoing compliance with industry standards.

### Scalability

- **Growth Accommodating:** Via Cura can easily scale to accommodate the needs of any size customer. From 1 to 1000 sites, Via Cura can scale faster than user can add sites.

By offering these additional benefits, Via Cura is demonstrating its commitment to providing a comprehensive and flexible solution that can meet the evolving needs of therapy providers and nursing facilities.



## Frequently Asked Questions (FAQs)

### **Q: What is Via Cura?**

A: Via Cura is a comprehensive therapy software platform designed to streamline workflows, enhance patient outcomes, and ensure compliance for therapy providers in long-term care settings.

### **Q: Who is Via Cura designed for?**

A: Via Cura is designed for therapists, physical therapists, occupational therapists, speech-language pathologists, and other healthcare professionals working in long-term care facilities, such as nursing homes, rehabilitation centers, and assisted living communities.

### **Q: What are the key features of Via Cura?**

A: Key features of Via Cura include:

- Intuitive user interface
- Streamlined documentation
- Comprehensive patient records
- Advanced analytics
- Built-in compliance
- MD e-signatures
- Direct billing integration with our clearinghouse solution partner
- Payroll exports collection and time keeping
- HR tracking of required licensing, accommodations, and more
- Customized invoicing and adaptable contracts
- Regulatory updates to codes and diagnostics + plus autoupdated fee schedules
- And so much more...

### **Q: How does Via Cura help improve efficiency?**

A: Via Cura can help improve efficiency by:

- Reducing administrative burden
- Streamlining workflows
- Automating tasks
- Speeding up documentation to lower non-billable labor hours





## **Q: How does Via Cura help enhance patient outcomes?**

A: Via Cura can help enhance patient outcomes by:

- Improving communication and scheduling
- Facilitating data sharing
- Enabling evidence-based decision-making
- Providing documentation triggers and workflows
- Removing software as a barrier so clinicians can treat as they deem necessary

## **Q: How does Via Cura ensure compliance?**

A: Via Cura ensures compliance by:

- Adhering to industry standards
- Providing built-in compliance features and updating regulatory requirements
- Reducing the risk of penalties and fines with clean documentation
- Alerting users to potentially non-billable codes and care pathways.

## **Q: How can I learn more about Via Cura?**

A: To learn more about Via Cura, please contact us at:

hello@viacura.net

visit our website at [ViaCura.net](http://ViaCura.net)

## **Q: Can I see a demonstration before committing my team to a deeper look?**

A: Absolutely! Simply scan the QR code below to book an introductory demonstration. We'll walk you through the software and then ask if you wish to look further with a second demonstration exclusively for your team members.





## Conclusion: Via Cura Therapy Software is your best choice.

Via Cura is a comprehensive therapy software platform that offers a wide range of benefits to therapy providers and nursing facilities. By streamlining workflows, enhancing patient outcomes, and ensuring compliance, Via Cura empowers healthcare professionals to deliver the highest quality care possible.

### Key benefits of Via Cura include:

- **Enhanced efficiency:** Reduced administrative burden, streamlined workflows, and automated tasks
- **Improved patient outcomes:** Improved communication, facilitated data sharing, and evidence-based decision-making
- **Enhanced compliance:** Built-in compliance features, reduced risk of penalties and fines
- **Increased accessibility:** Cloud-based platform, remote therapy sessions, and improved care coordination with no expensive computers or hardware required.
- **Data-driven insights:** Advanced analytics, informed decision-making, and optimized care delivery
- **Adaptability and flexibility:** Tailored workflows, integration capabilities, and scalability
- **Security and data privacy:** Robust security measures, data protection, and HIPAA compliance
- **Ongoing support and updates:** Dedicated support team, regular updates, and continuous improvement

Via Cura is more than just a software tool; it's a strategic investment that will help therapy providers and nursing facilities achieve their clinical and financial goals. By choosing Via Cura, you're choosing a partner who is committed to delivering innovative solutions and driving positive change in the senior care industry.

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